



So intuitive to collect data
So effective to share information

CEVA ANIMAL HEALTH ADOPTS THE CLIN'FORM® SOLUTION BY KAYENTIS

CEVA ANIMAL HEALTH



Ceva Animal Health, the 9th **veterinary pharmaceuticals company in the world**, has undisputed expertise in two fields of animal health: pharmaceuticals and biology, for the production animals and pet sectors. To **improve animal health and productivity**, CEVA is involved in the fight against the spread of infectious

diseases. Successfully combining profitability and long-term growth, CEVA is present worldwide through seven subsidiaries, five research & development centers, 15 productions sites, and 2,175 employees.

Background: Innovation is a fundamental value for CEVA. In this regard, its pharmaceutical R&D divisions conduct numerous clinical studies. Until now they were collected using paper CRFs. The investigator would then fax the data to the laboratory. This process was tedious, lengthy and a source of errors, so CEVA wanted to test the Clin'Form® solution. **Investigator and team support for the system was unanimous, so CEVA decided to extend the use of Clin'Form® to all its clinical studies.**

Solution: Based on the Digital Pen & Paper technology, the Kayentis solution is an **innovative clinical data collection and management tool**. To provide a customized response, Kayentis and CEVA developed **synergies** to allow it to benefit from the know-how of Kayentis.

KAYENTIS is the #1 publisher and operator of digital pen and smart paper solutions for the healthcare industry.

These solutions, based on the KAYENTIS Digital Pen & Paper platform, combine the best of the physical and digital worlds: a very simple collection method (paper and pen) that offers the highest data reliability, plus all the advantages of electronic management (real-time data access, precise timestamping, audit trail features, alerts, and transmission of relevant information to each stakeholder).

Today, KAYENTIS solutions have been successfully deployed in **50 countries for more than 50,000 patients.**

KAYENTIS is a member of the MEDICEN, Lyon Biopôle, Pennsylvania BIO and BIO New Jersey clusters. KAYENTIS is an Anoto Platinum Partner, Oracle Partner and HP Solution Business Partner.

Find out more at www.kayentis.com



KAYENTIS is one of the leading world partners of **ANOTO**, and is certified Anoto Platinum Partner.

BENEFITS

- A single platform for managing all studies
- Facilitated recruitment and increased investigator loyalty
- Capability to react in real time to protocol deviations
- Data management process shortened by more than one month
- Faster completion of studies

SUCCESS STORY

VETERINARY

TESTIMONIAL



Aurélie Lopez

Data Management
and Biostatistic Manager

“ With Clin’Form[®], we can follow our studies in real time and therefore **react and interact with the investigator in case of deviations from the protocol, without waiting until the end of the study.** Today, this allows us to **manage our studies proactively** and thus **save more than one month in the data management process.** For us, faster completion of the studies means **substantial savings** ”

Hailed by investigators and the CEVA ANIMAL HEALTH team, the KAYENTIS solution was extended to all the Group’s clinical studies. It has allowed them to optimize data collection and management, with a real return on investment.

Successful wooing operation for Clin’form[®]

The patterned CRFs and the digital pen used in the Clin’Form[®] solution offer numerous advantages: **ease of use and flexibility, real-time data sharing and exchange, and security and confidentiality.** CEVA was won over by its benefits. Aurélie Lopez recognizes that: "One of the main advantages of the Clin’Form[®] solution is the simplicity of data collection and transfer. The investigator only has to collect the data on the patterned CRF and then transfer it in real time. There are no other tasks to be performed". But the advantages of Clin’Form[®] don’t stop there...

Facilitated recruitment, increased investigator loyalty

The satisfaction survey, conducted following the first study performed using Clin’Form[®], highlighted **investigator excitement and support for Clin’Form[®].** **The intuitiveness and ease of use** of the solution generated unanimous sup-

port. These privileged users called for the solution to be applied to all the studies. In addition, it can be a **key component of human resource management**, as Aurélie Lopez points out: **"This solution actually helps us recruit our investigators and increase their loyalty: today, they ask for this solution to conduct their clinical studies"**.

Faster study completion thanks to a more efficient data management process

The CRAs are in charge of consulting, checking and correcting the data. To ensure full satisfaction, Kayentis expanded the **potential of Clin’Form[®]** by simplifying the data management process. The solution allows the CEVA team to access information in real time, which offers **real advantages for data monitoring.** The CRA can check and correct the data as it arrives, **avoiding missing data** as a result of a late request for additional data (several weeks after collection). **"With Clin’Form[®], we can monitor our studies in real time and therefore react and interact with the investigator in case of deviations from the protocol, without waiting for the end of the study. Today, this allows us to manage our studies proactively and thus save more than one month in the data management process.** For us, faster completion of the studies means substantial savings", admits Aurélie Lopez. And savings mean quality and innovation.

A real KAYENTIS / CEVA partnership

Kayentis’s experience and insight allowed it to provide a relevant response, with a solution that was then nourished and enriched through the close Kayentis / CEVA relationship. The CEVA teams benefited from a **transfer of expertise** from Kayentis, becoming **self-reliant regarding CRF design and printing**, enabling **greater reactivity** for study implementation. This partnership led the pharmaceutical company to **integrate new features such as the Advanced DC module.** The goal is to optimize validation of its information by performing batch data correction (DC), as it arrives, and anonymously and confidentially if required. "Our goal is for data checking to be performed 100% by a data input operator so that the CRAs can focus entirely on their monitoring work. **CEVA acquires the means to optimize management of its clinical studies and facilitate the investigator’s work by opting for an innovative clinical data collection and management tool**", concludes Aurélie Lopez.

Kayentis Europe

4 route de la Noue
91190 Gif-sur-Yvette – France
Phone: +33 (0)1 69 18 25 40
kayentis@kayentis.com

Kayentis USA

3624 Market Street, Suite 5E
Philadelphia, PA 19104 – USA
Phone: + (1) 215 966 6088
kayentis@kayentis.com